

halebrown

## About us

Since forming in 2013, Hale Brown has grown into an award-winning practice with a strong reputation for adding both design and commercial value to buildings.

This reputation has been forged from developing strong client relationships and ensuring the delivery of innovative designs from original concept ideas through to practical completion.

Our experienced, in-house architecture team have a wide range of experience and skills that ensure all our clients receive a complete package throughout all the stages of their project.

This energy and focus on delivering quality projects has led to us winning a coveted AJ Retrofit Award this year and also being shortlisted for 2no. BCO awards

We pride ourselves on building and retaining good client and team relationships and our level of repeat work is testimony to the quality of our product, both in terms of design and value to the client.



# Our Clients

**STANHOPE**

 REICHMANN  
PROPERTIES PLC

 Knight  
Frank  

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INVESTMENT  
MANAGEMENT

 COLUMBIA  
THREADNEEDLE  
INVESTMENTS

 Aberdeen  
Asset management

**BMO Real Estate Partners**  

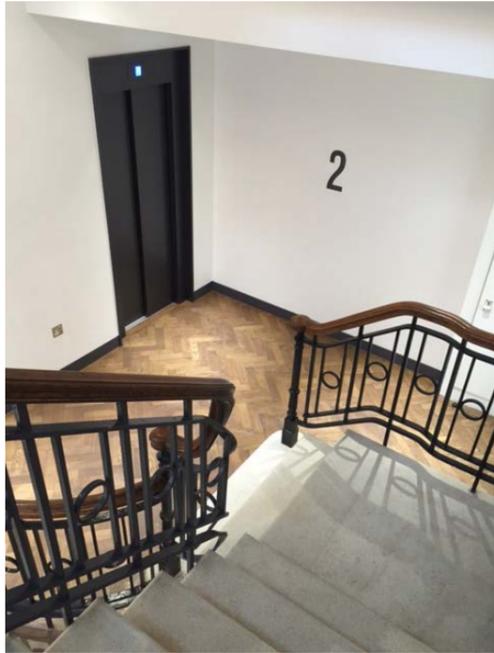
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BMO  Global Asset Management

Motcomb Estates Limited

  
**AVIVA**  
INVESTORS

commercial



## Lower James St

Soho  
Knight Frank Investment Management

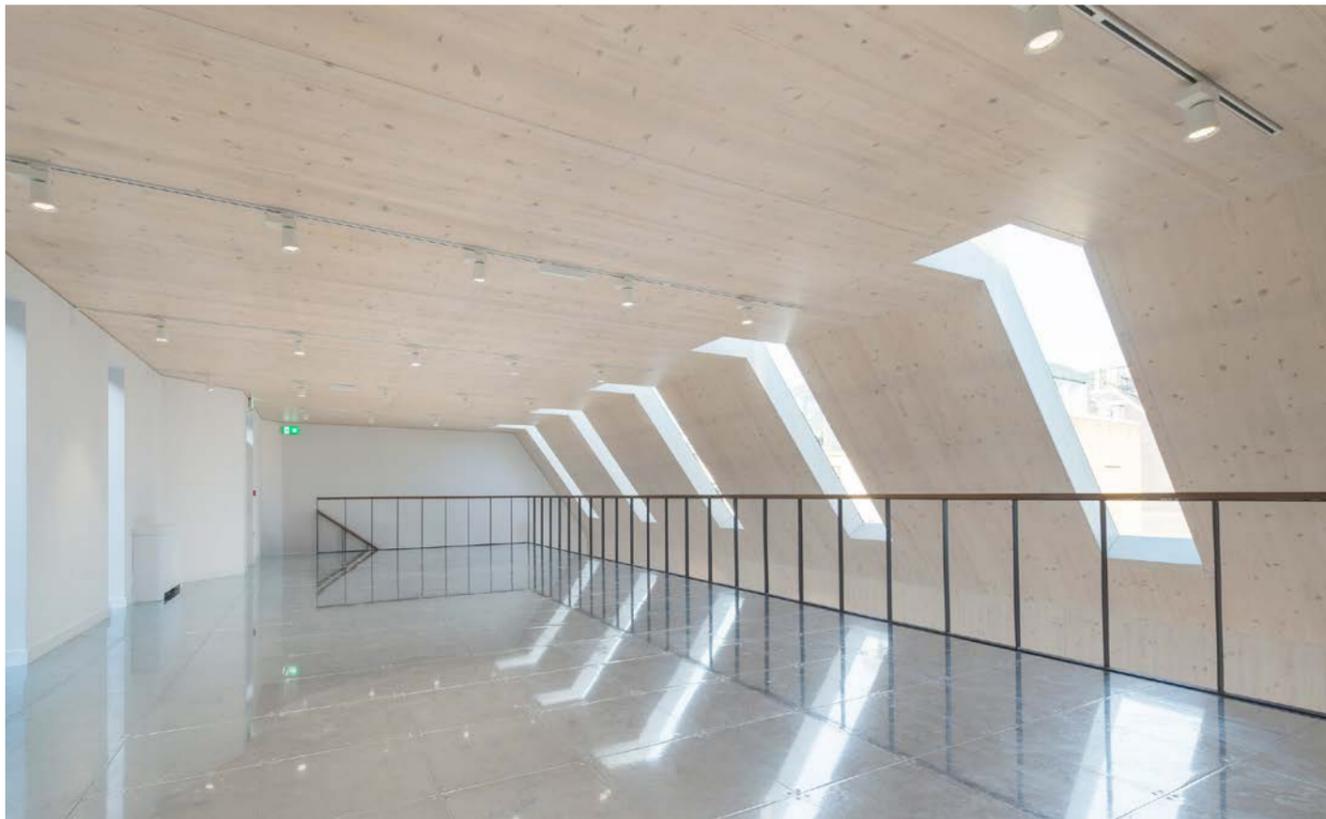
Winner of AJ Retrofit Award 2017 (Offices under 2,000sqm)

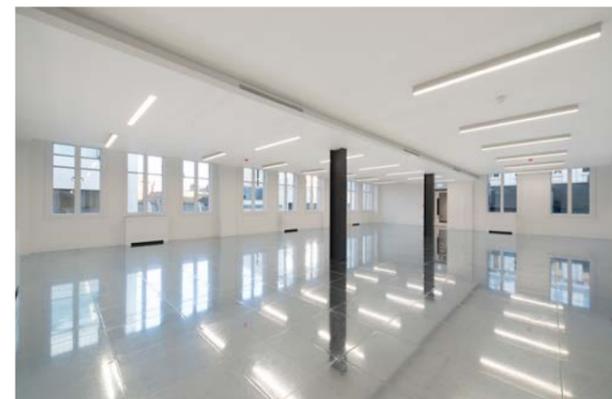
Hale Brown have recently completed this project to extend and refurbish this 1930's office building between Piccadilly Circus and Golden Square, won in a limited competition

The design improves the ground floor presence of the existing building, reconfiguring the entrances and creating a new restaurant unit at ground floor.

The upper office floors have been fully refurbished with a new main reception and reconfigured wcs and new services throughout.

At the top of the building, exposed CLT structural panels have been used to create a spectacular double-height office space with roof terrace and a new mezzanine floor with dramatic angled rooflights, offering views over Soho.









## Luke St

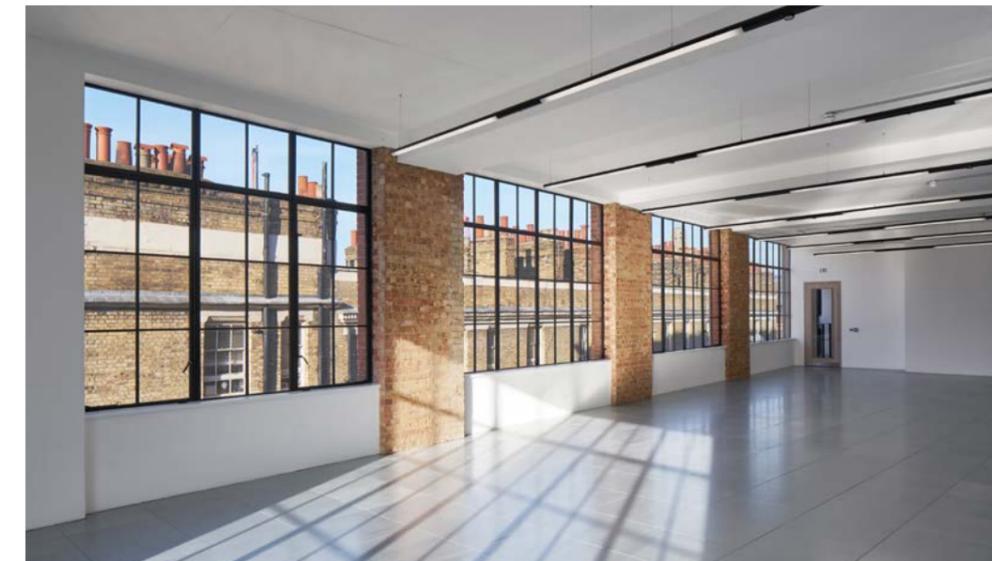
Shoreditch  
Stanhope & Low Carbon Workplace

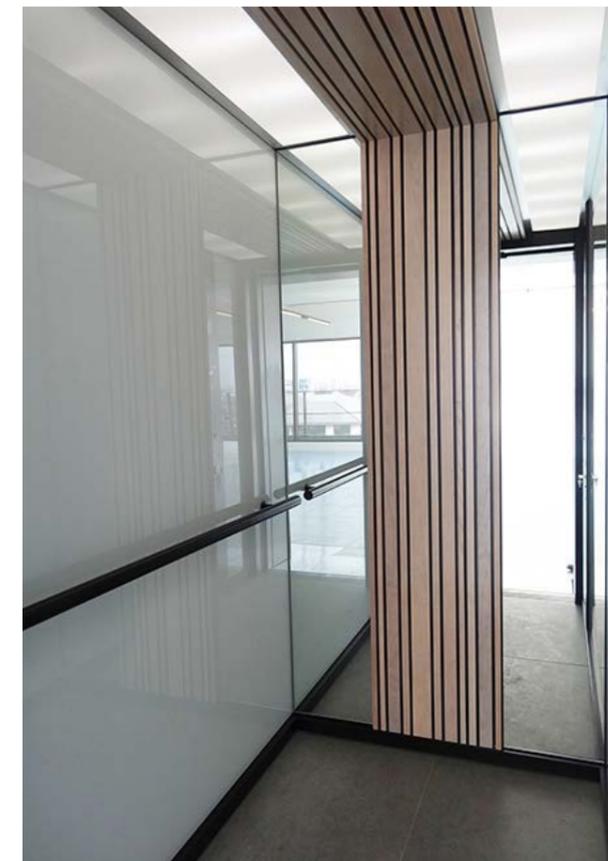
Shortlisted for BCO Award 2017

HBA have completed their second project with Stanhope and Low Carbon Workplace to redevelop and extend this 30,000sqft former furniture factory, in Shoreditch

HBA have designed a new floor on the existing roof of the building with roof terraces and exposed structure and services. On the lower office floors, the tall floor-to-ceiling heights have been maximised by removing existing suspended ceilings and creating an aesthetic of exposed brickwork and services.

The relocated double-height reception area features curved timber cladding evoking the old roll-top desks that used to be made in the building. Voids have been cut into the ground floor to bring daylight into the basement and create dynamic double-height spaces with feature staircases animating the space. The project achieved BREEAM 'Excellent' and has been let to a single tenant/occupier.







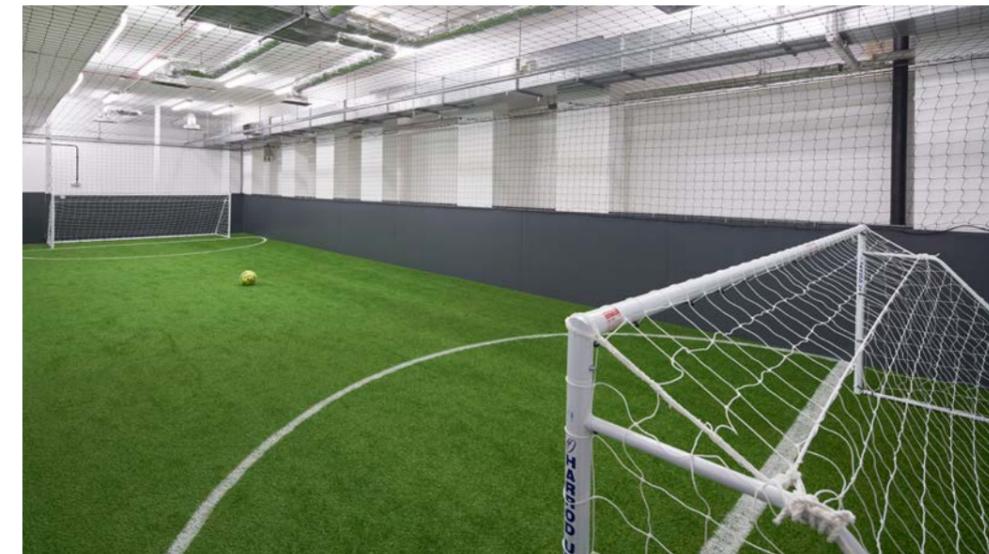
## Drury House

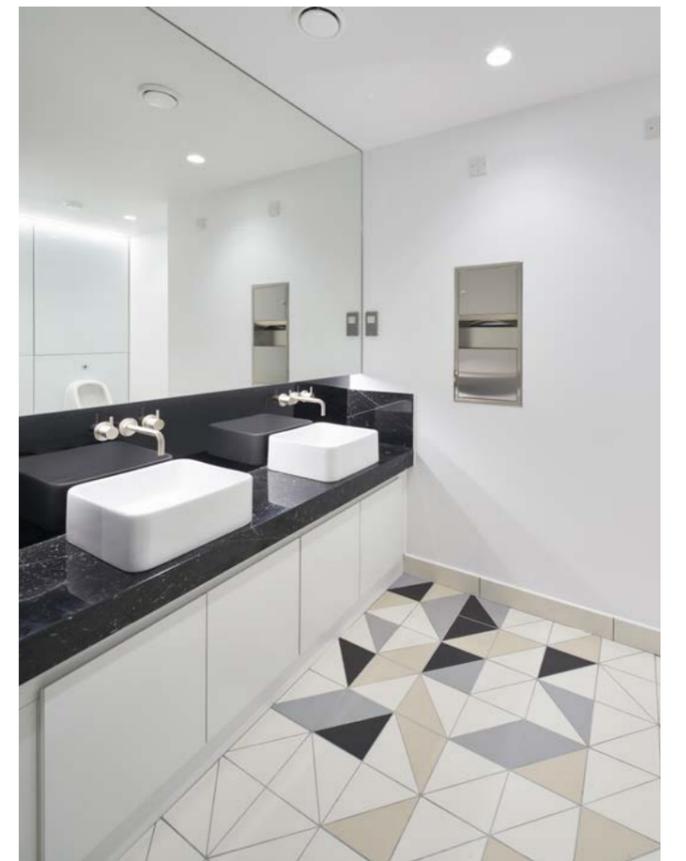
Covent Garden  
DTZ Investors

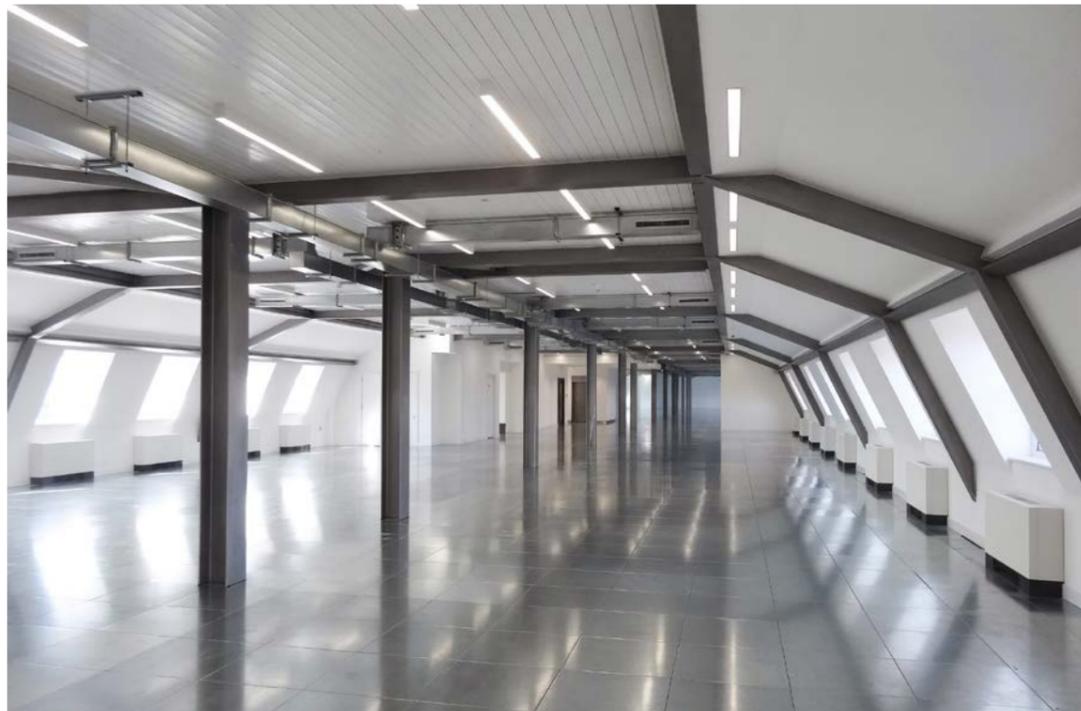
HBA were appointed to design a 'light touch' refurbishment of the reception area, common parts and 2no. office floors of this large, prominent office building in Covent Garden. The unusual geometry of the building inspired the triangular motif that features throughout the new areas.

The reception area was reconfigured and decluttered to maximise the layout and part of the existing concrete waffle slab exposed to provide a feature over the new seating area. Large format triangular tiles provide a subtle pattern on the floor.

This design idea is carried through to the refurbished WCs on the office floors with accents of colour in the most trafficked areas. Unused areas in the basement were converted into a well appointed bike store with new showers and a football pitch for tenants.







## Eversholt St

Euston  
Aviva Investors

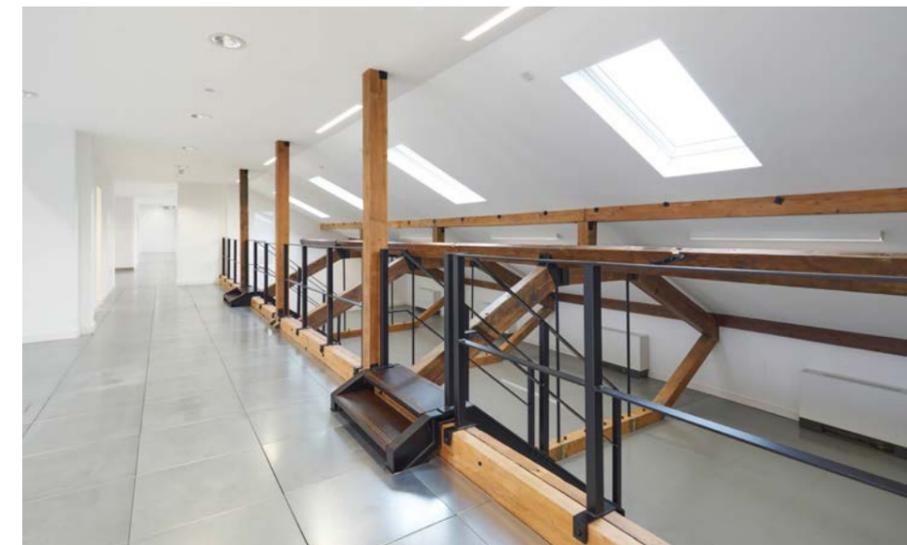
Shortlisted for BCO Award 2017

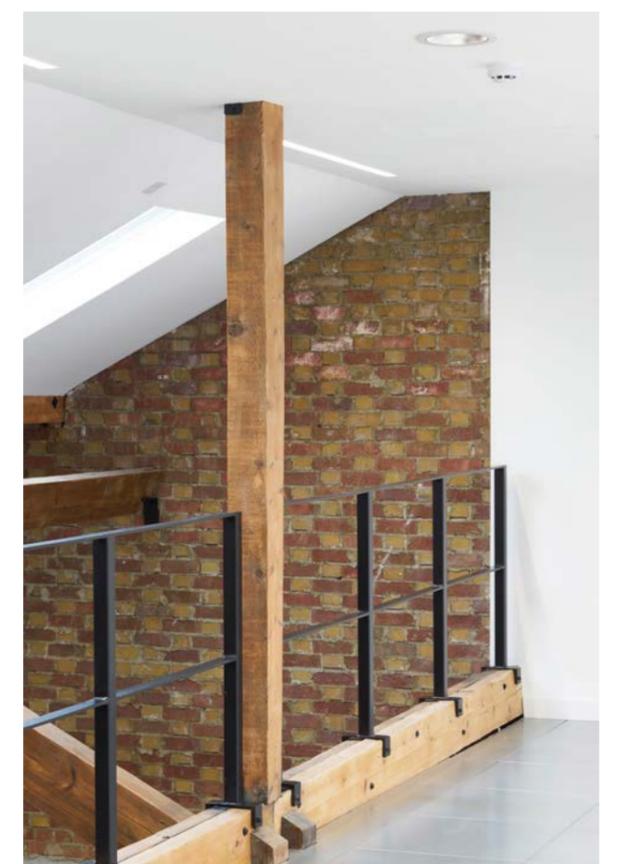
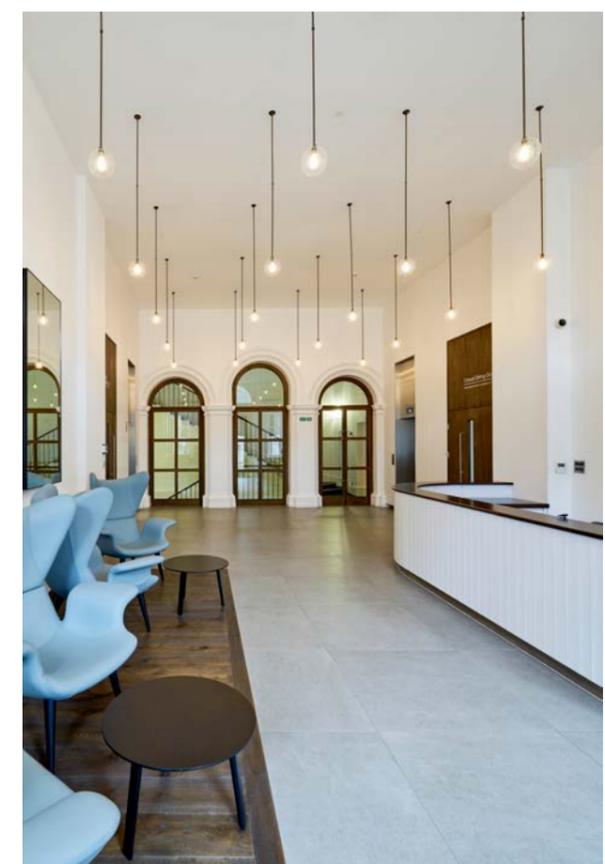
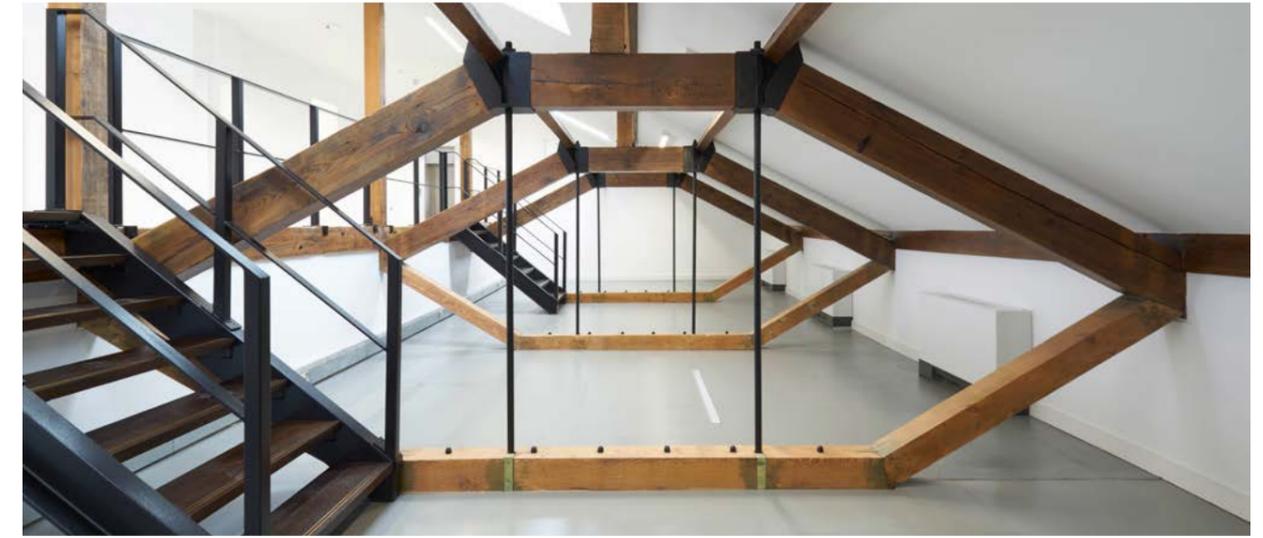
This phased project has up to this point involved the refurbishment of 3no. main reception areas and 4no. separate office floors within this significant Grade II Listed office building, in Euston

The lower floors feature large double-height spaces with mezzanine floors and balconies. However, the floors have been heavily modified over the years and the design intent has been to try and recapture the 'essence' of the historical' building both in the landlord's areas and on the office floors.

Exposed ductwork and feature lighting ensure the office spaces have been refurbished to modern standards, while new timber cladding and exposed metalwork provide subtle references to the rich history of the building.

The first 2no. phases of the project have now been completed and fully let with further vacant floors now being refurbished with a similar aesthetic







## Culverdon Chertsey

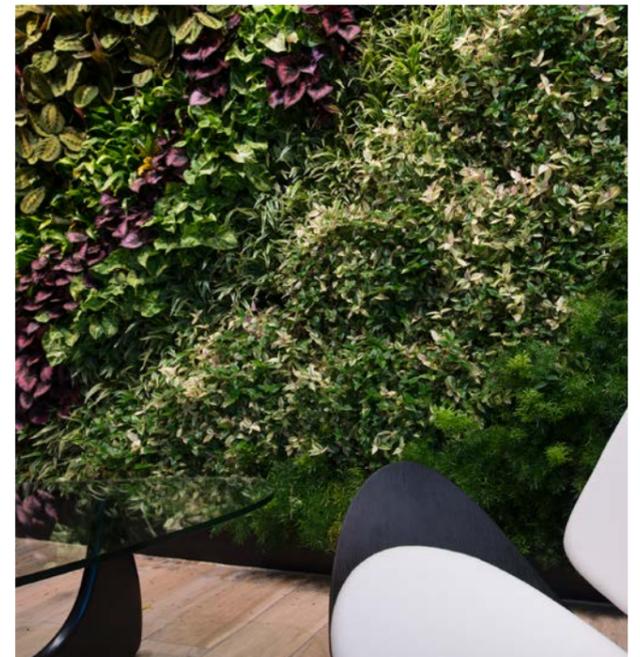
Chertsey  
Berwick Hill & Henderson

HBA have completed a striking Cat A refurbishment of 25,000sqft of office space and common parts, in this existing prominent office building.

An existing stone portico was removed and an old escape corridor incorporated into a widened reception space, as well as the ground floor lift lobby. A new, faceted entrance portico, sets up a design language that is carried through into the reception area, the refurbished wcs and the chamfered lift openings.

Minimal linear lighting adds drama to the lift lobbies and a palette of contemporary, natural materials includes Carrara marble, timber-effect floor tiling and a living, 'green' wall in reception. New showers, lockers and bike storage have also been added in the extensive underground car park.







## Kew Road

Richmond  
Stanhope & Low Carbon Workplace

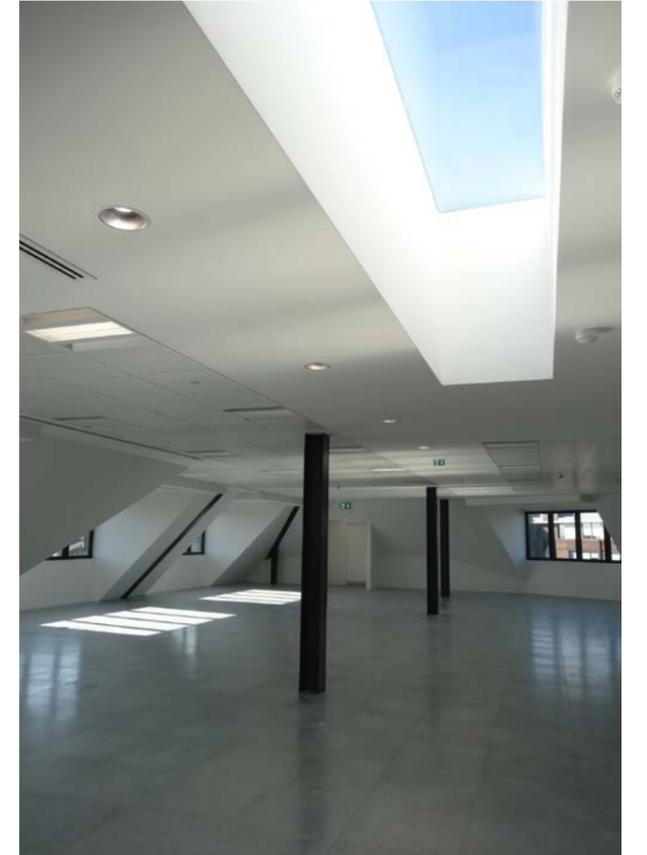
HBA's first project for Stanhope and Low Carbon Workplace redeveloped this prominent 30,000sqft office building, in Richmond.

The existing building had compromised office floor plates, particularly on the upper floors and also an awkward entrance and reception.

The elevations facing the road were completely overclad and reglazed to improve the building performance, and achieved a BREEAM "Excellent" and an EPC of 33, the highest ever achieved by a Low Carbon Workplace

The project was completed in August 2014 and was let to a single tenant.







## Pear Tree Court

2 Pear Tree Court, London EC1R 0DS  
La Salle Investment Management

A commercial, office project in Clerkenwell, 2 Pear Tree Court saw the refurbishment of an existing 'warehouse' style building, that had been formally used as a print works.

The scheme incorporated a new reception area, new WC's / shower room and five floors of fully refurbished office floors with amenity space. Finished to a high specification and offering potential occupants flexibility with its use.

The proposal mixed contemporary materials, such as burnished steel with the existing exposed timber and brickwork, to provide an office space that would be desirable among the creative industries situated in the local area.







# One Euston Square

London  
Sydney & London

This scheme involved the full refurbishment of the reception, entrance and 3no. top floors of the landmark tower outside Euston Station.

The design on a limited budget, revitalised an uninspiring entrance with a new full-height entrance portico clad in black Corian that compliments the materials of the existing building. New external louvres help with solar gain in the summer, while changing the image of the building.

Inside, the shallow reception space was dominated by 2no. columns, 2m in diameter, which have been absorbed into a new dramatic flowing wall. Each column now provides the backdrop for a 'set piece' element with the curved Corian desk to the west and a sweeping seating area and informal meeting area to the east.

Large diameter lights add to the sculptural quality of the space.





## 6-8 James St

London. W1  
BMO Real Estate Partners

This simple, yet sophisticated refurbishment of an existing period building facing onto Oxford St, re-established period features, while adding contemporary fixtures and fittings.

The old suspended ceiling that cut off the tops of the full-height windows was removed and the new heating and cooling services incorporated in a central bulkhead allowing the full-height of the space and the refurbished mouldings to be enjoyed.



# halebrown

Unit 2.01, Chester House  
Kennington Park Business Centre  
1-3 Brixton Road  
London  
SW9 6DE

T 020 3735 7442  
020 8977 6946

E [mail@halebrown.com](mailto:mail@halebrown.com)  
W [www.halebrown.com](http://www.halebrown.com)